TIBCO Mashery® Product Overview (API Management)

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So You Say You Have An API...

Request

```
curl -X POST -X "Bearer Authorization: 2312235324124sdfs5"
https://api.mashery.com/v3/services -d '{"name": "My First API",
"endpoints": [{"name": "Super Valuable Endpoint",
"requestPathAlias": "/v2/valuable/"}, {"name": "Open Data Endpoint",
"requestPathAlias": "/v2/open/"}, {"name": "Internal Data Endpoint",
"requestPathAlias": "/v2/internal/"}]
```
De-risk Projects and Accelerate to Cost-Effective Solution Using SaaS

Software-as-a-Service

Traditional
Hosted or On-Premise

Substantial Hidden Costs of On-Premise Solutions

Operations Staff
Hardware Costs
Monitoring /Troubleshooting
Global Deployment
Security
Upgrades & Patches
Introducing TIBCO Mashery

**Productize APIs**
- Engage
  - Get API consumers signed up and building fast, scale partner support

**Distribute APIs**
- Control
  - Define access & security policies, manage API “product line”
- Perform
  - Ensure fast, reliable API performance—in the cloud, on-prem, or both
- Measure
  - Understand how your platform drives real business value

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PARTNER PORTAL  TRAFFIC MANAGER  TIBCO API DISTRIBUTION NETWORK®  REPORTING & ANALYTICS
Mashery Partner Portal

Easily host a website with your look and feel
Issue self-service keys or require approval
Scale support with forums and blogs
Offer rich reports for partners
Deliver interactive API documentation (I/O Docs®)
Achieve Unique Brand Differentiation
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Sophisticated Packaging of API Resources

STATS, the world’s leading sports content provider, continues to provide you with options to access our vast collection of sports data through our REST API. STATS targets true flexibility to provide you with the live sports data, cumulative season data, or historical data your application needs for leagues around the world. Tap into our worldwide network of reporters, proprietary data collection software, decades of experience, and league relationships all through one simple API call.
Mashery Traffic Manager

**PARTNER PORTAL**

**TRAFFIC MANAGER**

Control

**API DISTRIBUTION NETWORK**

**REPORTING & ANALYTICS**

**API Program**

- Control access, limiting, and pricing
- Tiering of developer privileges
- Caching to accelerate responses
- Protocol translations on the fly
- Modify content through injection
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API Distribution Network

**Perform**

- Robust SLA with automated failover
- Validated security, third-party audits
- Distributed multi-tenant network
- Reduced network latency

PARTNER PORTAL

TRAFFIC MANAGER

REPORTING & ANALYTICS

API DISTRIBUTION NETWORK

- **API Distribution**
- **Network**

TIBCO® NOW™

#TIBCONOW
Hybrid Deployments for Maximum Performance

Data Center

TIBCO Mashery® Local

Common API Layer

Data sources

Data sources

Mashery® SaaS:
- Developer Portal
- SaaS Traffic Manager
- API Control Center app

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Leveraging Reporting Data for Operational Capacity Planning

Mashery Ops Data Extract

Operational analysis feeds into decisions/action
Mashery SaaS Solution Provides Lower TCO and Fast Time-To-Value

Operations Staff
Hardware Costs
Monitoring / Troubleshooting
Global Deployment
Security
Upgrades & Patches

Substantial Hidden Costs of On-Premise Solutions

Traditional Hosted or On-Premise

All-Inclusive Subscription