DESTINATION: DIGITAL

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Internet of Things with Zero Code

Lucus Darnell
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#TIBCONOW
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1. Brief overview of the Internet of Things
2. Why choose TIBCO for the Internet of Things?
3. What is zero-code IoT?
4. IoT reference architecture
5. Demo
Three Key Takeaways

#1: The Internet of Things is about more than the “things”!

#2: Decide what really matters and invest accordingly!

#3: The IoT doesn’t have to be difficult or expensive!
Overview

What is the Internet of Things?

Why should I invest in the Internet of Things?

Where should I invest in the Internet of Things?
What is the Internet of Things?

Where is that voice coming from?

Did I turn off the stove?

Are we operating at maximum capacity?
Why should I invest in the Internet of Things?

- Simplify real-time engagement
- Enable new business models
- Improved agility and smarter processes

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Where should I invest in the Internet of Things?
Why TIBCO?

Why choose TIBCO for the Internet of Things?
**Why choose TIBCO for the Internet of Things?**

<table>
<thead>
<tr>
<th>TIBCO’s leading technology…</th>
<th>…combined with NEW Fast-Start Accelerators…</th>
<th>…provides what Digital Businesses need now</th>
</tr>
</thead>
</table>

| Fast Data Platform | TIBCO Accelerators | Digital Solutions |

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Why choose TIBCO for the Internet of Things?

Cloud

Ease of Use

Industrialization
Intro to Zero-Code IoT

What is zero-code IoT?
How does zero-code IoT work?
Can you do this?
How does zero-code IoT work?
Can you do this?
How does zero-code IoT work?

What about this?
How does zero-code IoT work?
What about this?
How does zero-code IoT work?

What about this?
How does zero-code IoT work?

What about this?
Then you can do THIS!
Reference Architecture

What does an IoT architecture look like?
IoT Reference Architecture

EVENT PROCESSING

ANALYTICS

Historical

Real-Time

Legacy Systems

Big Data

Integration

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"Can I interest you in a firewall for your toaster?"
Three Key Takeaways

#1: The Internet of Things is about more than the “things”!

#2: Decide what really matters & invest accordingly!

#3: The IoT doesn’t have to be difficult or expensive!
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TIBCO Software empowers executives, developers, and business users with Fast Data solutions that make the right data available in real time for faster answers, better decisions, and smarter action. Over the past 15 years, thousands of businesses across the globe have relied on TIBCO technology to integrate their applications and ecosystems, analyze their data, and create real-time solutions. Learn how TIBCO turns data—big or small—into differentiation at www.tibco.com.