DESTINATION: DIGITAL

MAY 16–19, 2016
MGM GRAND, LAS VEGAS

Digital Business Sound-Off: Interactive Analyst Roundtable

Moderated by:
17 May 2016

#TIBCONOW
Agenda

1. Explanation and Introductions
2. Round 1 – Digital Business Level Setting
3. Round 2 – Digital Transformation
4. Bonus Round
Moderator – Dr. Roger C. King
At the end of each round there will be an audience interactive question. Hold up Yes or No as your answer.

- Roger will act as the audience’s voice during the discussion

- Roger will let you know when it is an audience voting question.
Our Panel
Maureen Fleming is Program Vice President for IDC's Business Process Management and Middleware research area. In this role, Ms. Fleming examines the products and processes used for building, integrating, and deploying applications within an extended enterprise system.

@maureencfleming
Sandy Kemsley

Is an independent analyst and systems architect, specializing in business process management, Enterprise 2.0, enterprise architecture and business intelligence. In addition to her technical background, she has worked on the business operations end of projects, and is often involved from business requirements and analysis through technology design and deployment.

http://www.column2.com/

@skemsley
Clay Richardson

Clay is Principal Analyst serving Enterprise Architecture Professionals for Forrester, and is a leading expert on business process management (BPM) software, services, and methodologies. Clay delivers strategic guidance to professionals seeking to re-design and improve business processes to deliver better customer experience.

@passion4process
Jim Sinur is a VP and Research Fellow at Aragon Research where he leads the coverage for Digital Transformation, BPM, and the Internet of Things (IoT). Before that Jim was an independent thought leader and author in applying business process management (BPM) to innovative and intelligent business operations (IBO).

http://jimsinur.blogspot.com/

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Digital Business Level Setting
How do you define “Digital Business”?
What are the top two new trends or technologies that will come out of the Digital Business?
How will Digital Business Ecosystems Differ from Traditional ones?
Level Setting – Question #4

Audience Participation

Is Digital Business still too New for Best Practices?
Digital Transformation
How will the Digital Business Transformation affect an organization’s processes?
What is the right balance/relationship between your legacy and Digital Business initiatives?
Is Top-Down the only approach to Digital Business Transformation?
Bonus Round
How would you complete this thought?
“BPM is dead! Long live __________________.”
Are businesses ready to implement an “innovation through experimentation” business model?
Given the market focus on cloud, UX and reaching the citizen developer – are standards such as BPMN still relevant?