TIBCO Cloud™ Messaging

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Agenda

• TIBCO Cloud™ Messaging
• Demo
• Statement of Direction
• Summary of Messaging at TIBCO Now
• Q&A
TIBCO Messaging Business

• TIBCO operates with over 500 years of messaging talent and expertise
• Proven mission critical deployments with over 10,000 customers
• Used across all industries from financial services, to medical operations, to logistics and high-tech manufacturing
• TIBCO’s messaging is all about real-time communication and data distribution
TIBCO Cloud™ Messaging
TIBCO Cloud Messaging Overview

• Real-time messaging infrastructure provided by TIBCO Cloud

• Simple to use client SDK to build IoT, mobile, web or stand-alone applications

• Build applications using publish/subscribe messaging for virtually any device running anywhere

• Free 30-Day Trial Version and flexible subscription plans
TIBCO Cloud Messaging Features

- Publish/Subscribe messaging
- Secure WebSockets connection
- Client SDKs for Java™, JavaScript®, Node.js, Go, iOS®, Android™ and .NET
- Content-based subscriber filtering
- Message persistence up to 4 days
- Message size up to 32KB
- Authentication key management
TIBCO Cloud Messaging Hassle-free Infrastructure
TIBCO Cloud Messaging in 3 easy steps

Login to TIBCO Cloud Messaging and

1. Download your choice of the Client SDK
2. Add URL and Authentication key to your code
3. Start publishing and subscribing to messages
TIBCO Cloud Messaging Use Cases

- **Real-Time Updates**
  - Market Data
  - Sports Scores
  - Traffic Conditions

- **Collaboration**
  - Group Chat
  - Message Board
  - Helpdesk Support

- **IoT**
  - Device monitoring
  - Cross platform messaging

- **Gaming**
  - In-app chat
  - Game states
  - Live Stats

- **Integration**
  - Cloud to Cloud
  - Intra Cloud
  - Hybrid

- **TIBCO Cloud**
  - Integration
  - Workflow
  - Analytics
# TIBCO Cloud Messaging Subscription Plans

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<tr>
<th></th>
<th>Trial</th>
<th>Base</th>
<th>Professional</th>
<th>Enterprise</th>
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<tbody>
<tr>
<td><strong>Number of Connections</strong></td>
<td>FREE</td>
<td>$250 / month</td>
<td>$450 / month</td>
<td>$5,000 / month</td>
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<tr>
<td></td>
<td>Expires in 30 days</td>
<td>Billed annually</td>
<td>Billed annually</td>
<td>Billed annually</td>
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<tr>
<td><strong>Number of Connections</strong></td>
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<td>1,000</td>
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<td><strong>Additional 1,000 Connections</strong></td>
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<tr>
<td><strong>Messages per month</strong></td>
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</table>

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Test Drive TIBCO Cloud Messaging Today

Free 30-Day Trial – Sign up Today

https://messaging.cloud.tibco.com
TIBCO Cloud Messaging Statement of Direction

• Expanded client SDKs

• Enhanced multi-region routing and hybrid connectivity functionality

• Enhancements for improved reporting, logging and statistics
TIBCO Messaging Announcements at TIBCO NOW

• TIBCO Cloud Messaging
  • Real-time messaging infrastructure provided by TIBCO Cloud

• TIBCO Enterprise Message Service on IaaS
  • Deploy with full EMS fault-tolerance on AWS and Azure

• TIBCO FTL and TIBCO eFTL Community Edition
  • Free production use on up to 100 enterprise apps or 1,000 web/mobile instances

• TIBCO ActiveSpaces Community Edition
  • Free production use on up to 25 combined Proxy and Copyset nodes
Q & A