Introducing TIBCO Cloud™ Live Apps

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Agenda

- Introduction to TIBCO® Live Apps
- Demonstration
- Trying out Live Apps
- Buying and Using Live Apps
- Q & A
Apps in the digital economy

Expectations from the business are accelerating

"Through 2021, market demand for app development will grow at least five times faster than IT capacity to deliver it."

Gartner

App development backlog is crippling IT teams

"Many IT teams will have significant backlogs of application work that need completing, which increases the risk of lines of business going around IT to get what they want sooner."

Gartner

IT is hitting a productivity wall

"If your business relies solely on coding, then you’re going to fail. It’s just too slow, too inflexible. You won’t be able to move fast enough."

Forrester
Citizen Developers have emerged and are agents of change

Problem-solvers who have the drive and determination to create apps even though they lack traditional coding skills

- Aspire to create a better way to work
- Inability to drive change as much as desired
- Have new ideas on how to delight customers and grow revenues
- Long lead time to change
- Advance skillset on an ongoing basis to grow personally and impact the business
- Current tool and skillset mismatch in order to take ownership of business app creation and updates
Need for **speed & differentiation** is driving interest in app dev alternatives

Diagram:
- Custom-fit
  - Custom Dev
    - Build by IT
  - Software Packages
    - Implemented by IT
  - SaaS Applications
    - Configured by IT/Business

Speed
Low-code has emerged as a platform to innovate faster with custom-fit apps
**Low-code** is core to digital leadership

*Enabler of digital transformation & catalyst of innovation*

- Need for apps
- Need for differentiation
- Need for speed
- Emergence of Citizen Developers
- Low-code

By 2020, at least **50%** of all new business applications will be created with high-productivity toolsets, such as low-code and no-code.

By 2020, at least **70%** of large enterprises will have established successful policies for citizen development.

*Source – Gartner – Citizen Development Is Fundamental to the Digital Workplace – Jan 2017*
TIBCO’s Strategy – Cloud Native not Cloud Wash

Enterprise Core Systems

BPMS Platform

Crown-jewel processes
Operational Excellence
Automate and overhaul organization wide discreet processes
Automate, monitor, measure and improve processes

Born on the Cloud Edge Systems

No/Low-code Platform

Innovative apps
Rapid Application Development & Delivery
Tactical/long-tail/good-enough apps
Modernize old applications rapidly
Test business ideas and concepts at low-cost

Interoperability

TIBCO ActiveMatrix® BPM

TIBCO Cloud™ Live Apps
TIBCO’s Strategy – Cloud Native not Cloud Wash

Enterprise Core Systems

TIBCO ActiveMatrix® BPM
Extensive feature set
Highly customizable
Highly extensible
Highly integrated
Controlled lifecycles
Features trump UX
Capex

Born on the Cloud Edge Systems

TIBCO Cloud™ Live Apps
Essential features
Just enough customization
Loosely coupled
Persona targeted UX
Minimal initial investment

Interoperability

COE/App Dev
LoB/Citizen Developer

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Introducing TIBCO Cloud Live Apps

- Self-service sign-up
- 30 day free trial with multi-touch email nurture
- Dedicated user community
- All browser-based
- Many built-in “how to” videos and contextual help
- Easy and intuitive = no training necessary
- Non-technical UX and no technical jargon
- Built-in guard-rails
- “Application by interview” wizard
Create Data/Case-centric Applications
Connect your Applications (using TIBCO® Cloud Integration)

- Point and click experience
- 250+ connectors leveraging deep heritage in integration
- Ability to contribute new connectors
- In trial scope 40 Integration apps
  - 40 Web Integrator services
  - 40 Mock services
  - 10 Node.js services
  - Access to Integration Developer role controlled by TIBCO Cloud
Case Manager UI for End Users

- OOTB UI for end users
- Full-text search
- Case States
- Case Data
- Dynamic Case Actions
- Work list & work items
- Case folder
- More UI options to follow
Demonstration of Live Apps

Raphael Derbier
Strategic Enablement Group
TIBCO Cloud - One stop shop & unified experience

Today ...

TIBCO Cloud platform – US, EU & APJ Regions

Amazon Web Services™
TIBCO Cloud - One stop shop & unified experience

Vision for the Future ...

The images on this slide illustrate product features or functionality under consideration by TIBCO for inclusion in future releases or future products. If implemented, the actual functionality/design pattern may bear no resemblance to these images.
Trying out Live Apps

• 30 day trial for Professional Edition
  • No/Low Code App Dev
  • No/Low Code Integration
• [tibco.com/live-apps](http://tibco.com/live-apps)

• Imagine yourself as the target Citizen Developer persona
• Build your first app via an “interview”
• Use the built-in video tutorials
Buying and Using Live Apps

- Includes integration capabilities from TIBCO Cloud Integration
- Choice of US, EU & AU regions for service (data) location
- TIBCO Account - User account for SSO to all TIBCO services
  - User can be in more than one account
TIBCO Cloud Live Apps

- Tool for Citizen Developers – Targeted UX & features
- Tool for IT to facilitate usage & manage risks
- Create tactical/long-tail/good-enough apps
- Solve a problem with quickly with no training & minimal investment
- Part of an integrated suite of cloud services
- Builds on core IT assets & services